

medco[®]

<<Month Year>>

<<Patient first name>> <<Patient last name>>
<<Address 1>>
<<Address 2>>
<<City,>> <<State>> <<ZIP code>>
<<Bar Code>>

Avoid higher prescription costs.

**Start saving with the generic
version of <<Brand Drug>>[®]
today.**

Dear <<Patient first name>> <<Patient last name>>:

During <<Month Year>>, the generic version of <<Brand Drug>> (<<generic drug>>) became available. **That's good news for people who want to pay less for their medication.**

Get the same medication and same health benefits for less money

You can now get the health benefits of <<Brand Drug>> at a lower cost by asking your doctor to consider prescribing its generic version. Like other FDA-approved generics, this generic drug has been tested to ensure that it has the same active ingredients, quality, and strength as <<Brand Drug>>. That's why the FDA has indicated that generics can be expected to work as well as the original brand-name drugs.

Save with the generic version of <<Brand Drug>>

Because generic drugs typically cost less than their brand-name counterparts, you will pay less for the generic version of <<Brand Drug>>.*

Get started with the generic version of <<Brand Drug>> today

If you're like most people, you use <<Brand Drug>> on a long-term basis (3 months or more). You may save money by ordering the generic version through the mail from the **Medco Pharmacy**[™]. Follow these steps to get started with mail order:

1. Ask your doctor to write a prescription for **up to a 90-day supply**,[†] plus refills for up to 1 year, as appropriate.
2. Complete Step 1 of the enclosed fax form. Then, ask your doctor to complete the rest of the form and fax it to Medco, along with the prescription. Your order will usually arrive within 8 days after Medco receives the completed fax form.

To purchase the generic version of <<Brand Drug>> at a participating retail pharmacy:

<Key Code>

(over, please)

1. Ask the pharmacist for the generic version of <<*Brand Drug*>> the next time you need a refill.

If you do not have refills left on your <<*Brand Drug*>> prescription, ask your pharmacist to call your doctor to request a prescription for **up to a 30-day supply**[†] of the generic version.

2. Otherwise, contact your doctor to have a prescription written for up to a 30-day supply of the generic version. Then take the prescription to a retail pharmacy.

If you have any questions about generics or your prescription drug benefit, visit us online at **www.medco.com**. If you are a first-time visitor to our website, please take a minute to register. (Be sure you have your member ID number and a recent prescription number handy.) You can also call Member Services at the number shown on your ID card.

Sincerely,



Tracy L. Furgiuele, R.Ph.
Vice President of Pharmacy Practice
Medco

P.S. Don't pay more than you need to for your medications. You could start saving with the generic version of <<*Brand Drug*>> today.

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*Your savings will depend on your specific prescription drug plan.

[†]The supply of medication you may receive will depend on your specific prescription drug plan.

Medco manages your prescription drug benefit for <<your employer or health plan>>.